

Richard Eyre Copywriting

Assorted Portfolio

Here you can browse a selection of my recent work.

I also maintain a broad back-catalogue. So, if you're looking for anything that's not here, [get in touch](#).

Advertisement for a well-being app

Restore your inner calm

Train your mind with the SimpleTouch™ Meditation Timer

Do you ever feel distracted by the pressures of life? If so, meditation has been shown to help.

“Paying more attention to the present moment ... can improve your mental wellbeing.”

www.nhs.uk

So, try the simple app that puts YOU in control when meditating:

- Choice over the length of sessions lets you tailor them to your routine
- A range of soothing sounds is included to suit your mood
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Article with SEO keywords

Secrets of successful migration to America

Successful immigrants have shaped the history of the United States in myriad ways. And as international travel becomes ever more popular, the opportunities for new arrivals abound. So, could you be one of the Young Turks making their mark across the pond?

How migration defined modern America

Few immigrants have achieved more success than Google's co-founder Sergey Brin. After moving from Moscow to Maryland as a child, he went on to create one of the giants of the tech world. Its parent company Alphabet is now the [fourth largest corporation](#) in the world.

Brin's story is an inspiration to those considering moving abroad. But there are others whose tales are equally remarkable.

Albert Einstein, Charlie Chaplin and Henry Kissinger are just some of the immigrants who made a name for themselves in their adopted country. They help to explain why America is held by many to be the land of opportunity.


What makes immigrants successful?

Leaving your homeland for pastures new takes courage and determination. And it's those same qualities that have helped many immigrants to succeed in the US.

From saying your goodbyes to embracing a different culture, emigrating involves a lot of upheaval. But it also builds the resilience that talent-spotters value. The US has always attracted those with a can-do spirit.

When is the best time to move?

The economic disruption caused by the pandemic has left skills shortages in many countries, not least in the US. So, now is an ideal time to consider living overseas.



[Figures from the United Nations](#) name the US as the most popular destination for international migrants. As well as seeking healthcare professionals, the country also needs skilled workers in manufacturing and IT.

So, moving abroad not only offers the opportunity to fulfil your personal goals. You could also be helping to plug vital gaps in local services.

How do you gain entry?

A green card gives you official immigration status in the US and allows you to naturalise as an American citizen. Information on how to apply is available from [US Citizen and Immigration Services](#).

One route to entry is the 'preference immigrant' scheme. If your skills or qualifications are highly valued in the US, you'll receive preference over other applicants. By demonstrating that you meet the entry requirements, you're also taking the first step in building a new career overseas.

All the help you need, to relocate

If you're thinking of moving to the US, [PSS International Removals](#) can ship your belongings safely and economically. It offers a door-to-door service between the UK and the US. For a free quote, go to www.pssremovals.com or call 0800 988 3711.

Who are PSS?

With 40 years' experience of removals and shipping overseas, we're experts in the transportation of personal belongings. And because we're accredited by the British Association of Removers, our service is underpinned by the highest international standards. Wherever you plan to travel, we guarantee secure and hassle-free transportation for all your belongings.

Social media campaign for a dining experience

Twitter

Could you handle a meal fit for a king?

Then you'll love these sumptuous medieval banquets at Coombe Abbey. Tickle your taste buds with a four-course meal served with beakers of ale and mead.

Follow us for all the latest offers.

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Dine like kings and queens this spring.

Sumptuous medieval banquets seize the awards at Coombe Abbey. Tickle your taste buds with a four-course meal served with beakers of ale and mead.

The abbey's historic hall makes the perfect backdrop for an evening like no other.

What would you wear to a Tudor-themed party? Share your fancy dress photos.



www.coombeabbey.com/visit/events/event-types/event-banquets/

LinkedIn

Discover more than your average business lunch.

Sumptuous medieval banquets seize the awards at Coombe Abbey. Reward your team with a four-course meal served with beakers of ale and mead.

The abbey's historic hall makes the perfect backdrop for an evening like no other.

What would be your dish of choice? Leave a suggestion.



www.coombeabbey.com/visit/events/event-types/event-banquets/

Newsletter for a retailer of kitchen appliances

FAQs: how to bake wholesome loaves with a breadmaker

1. Does it take a lot of effort?

The beauty of a breadmaker is that it does all the hard work for you. From kneading the dough to baking it, the machine takes care of everything. All you have to do is select the ingredients, then savour the aroma of a freshly baked loaf.

2. How does it compare with supermarket bread?

A pitfall of mass-produced bread is the number of additives. Producers use them to cut costs.

But if you bake it yourself, you only need to use the basic ingredients. So, the end-product could be better for you.

3. Can I cut out the sugar?

Yes. It's a fallacy that yeast needs refined sugar to multiply. Sugar occurs naturally in the flour. So, there's no need to add extra. And less sugar means fewer calories.

4. How do I make the bread light and airy?

The key to a well-baked loaf is to combine the ingredients in the right quantities. And that's where a breadmaker can help.

Each appliance sold by KitchenWiz comes with its own set of recipes. Check out the most popular ones on the retailer's [YouTube](#) channel.



3 ways to spend less on food shopping

The cost of food has risen exorbitantly in recent months. In fact, [the price of milk alone has gone up by 17%](#) this year. So, how can you beat the cost-of-living crisis at the tills?

1. Choose own-brand products

Many of us are particular about the brands we choose. But are they worth the price premium?

According to *Which*, swapping branded products for supermarket equivalents can [cut your grocery bill by a third](#). Imagine how much you could save over the course of a year.

2. Aim low to bag the biggest savings

Surprising as it may sound, you can get better deals just by reaching for the bottom shelf. That's because some supermarkets [place the more expensive items at eye level](#) to catch your attention.

So, if you want a bargain, it's right at your feet.

3. Make a list

Many of us purchase on impulse now and again. And the cost soon starts to add up.

One way to avoid this is to create a list of the food you need. Then head straight for the items on your list. That way, you'll resist the urge to fill your trolley with expensive treats.

Find more tips on budgeting with KitchenWiz's online helper.



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